

SA372042

A gents 1930s Art Deco 9ct gold Vertex wrist watch

Price

Sold**Item Reference: SA372042****Date of manufacture: 1930**

Description

A gents 1930s Art Deco 9ct gold Vertex wrist watch. The watch has a Swiss hand-winding movement with 15 jewels which is working nicely and the time keeping is good to within around two minutes over 24 hours. The movement is signed with the VW initials for Vertex Watch Company. In 1859, Louis Tschopp and Gédéon Thommen ran the Societe d'Horlogerie in Waldenburg Switzerland and eventually Gédéon Thommen took over the sole ownership and he renamed the company Gédéon Thommen. Thommen started to build lever movements with the aim of developing a manufacturing process whereby the components were interchangeable. Upon his father's death, Alphonse Thommen took over the business and by 1890, the factory was producing 13,000 watches per year. By 1929 Thommen had registered the brand name Vertex specifically to market the watches in the UK. Early Vertex watches were very functional with most being modified pocket watches with simple wire lugs. However, by the 1920s and early 1930s, the fashion for Art Deco soon became incorporated into Vertex watches resulting in some striking Art Deco pieces. Unfortunately the economic crash of the late 1920s / early 1930s hit the watch ma...

Seller Details

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