

SA1114405

Gents silver Unicorn wrist
watch, 1924

Price

Sold

Item Reference: SA1114405

Date of manufacture: 1920

Description

UK POSTAGE ONLY Gents silver Unicorn wrist watch, 1924. The watch has a 15-jewel hand-winding movement which is working nicely. The movement is signed with the name Unicorn. The founder of Rolex, Hans Wilsdorf, created a number of sub brands of Rolex such as Unicorn, Marconi and Rolco. The idea was to produce a more affordable watch that was from Rolex but not labelled as Rolex. The Unicorn name was registered in 1919. The watch measures 32.5mm wide excluding the winding crown, and 32.5mm high excluding the lugs. The case is silver and there are hallmarks inside the case back for Glasgow (import mark), 1924 with a sponsor's mark of W&D, for Wilsdorf & Davis. The case is in good condition with just general light surface marks, nothing serious at all. The lens is in lovely condition. The dial is signed just above the sub second dial, leaving the top half for the original retailer's details. Some old damage to the edge of the dial but mostly covered by the bezel. A hairline crack over number 3 but again, mostly covered by the bezel. The watch has a later leather strap with an after market buckle with a Rolex style crown. The watch comes in a new presentation ...

Seller Details

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