

SA693036

Opticians Spectacle Lens Display by Busch AG, Rathenow Germany

Price

Sold**Item Reference: SA693036****Date of manufacture: 1920**

Dimensions

Height = 18 cm (7.1")

Width = 20 cm (7.9")

Depth = 2 cm (0.8")

Description

For sale an Estonian optician's spectacle lens advertising display for Busch AG, Rathenow, Germany. This interesting display from the 1920's is comprised of a leather hinged case with a hinged photo frame type stand to the reverse. The glass framed lid is opened by means of two catches to the base with a fitted red felt interior containing six original Busch spectacle lenses. Each lens is named to the outer edge with the felt interior overprinted in gilt with the Busch name and the name of the optician, "August Amos, Tallin" printed to the base. An unusual piece of advertising with original specimens of the Busch company's output from the early part of the Twentieth Century. Emil Busch (1820 – 1888) is renowned for his work in optics and also for his pioneering work within the field of photography and more specifically with camera lenses. Having inherited the scientific instrument business of his uncle, Johann Heinrich August Duncker in 1845, Busch took a specific interest in the fledgling science of photography and by 1852 began the manufacture of cameras from his base in Rathenow, Germany. In 1865, Busch patented the "Pantoskop" lens, the first to correct the issue...

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