

SA1231046

A Rare Large 5-Foot-Wide
Vintage Rowntree's Elect Cocoa
Enamel Advertising Sign (Bottle
Green, c. 1900s)

Price

GBP 985

| USD \$1,343 | EUR 1,149

Item Reference: SA1231046

Date of manufacture: 1900

Dimensions

Height = 38.1 cm (15.0")

Width = 152.4 cm (60.0")

Description

A Rare Large 5-Foot-Wide Vintage Rowntree's Elect Cocoa Enamel Advertising Sign (Bottle Green, c. 1900s)
Dimensions: A full 5-foot-wide architectural format, measuring 60 inches wide by 15 inches high (approx. 152.4 cm x 38.1 cm). Design & Colourway: A rich, deep bottle-green vitreous enamel field framed by a crisp yellow pinstripe border, featuring bold white typography for "Rowntree's" and "Cocoa", vibrant yellow "ELECT" lettering, and the official royal coat of arms with the attribution "MAKERS TO T.M. THE KING & QUEEN". Condition Report: Front: Retains a strong, glossy sheen and clear legibility across the field. Shows honest age-commensurate characteristics, including light surface scuffs and hairline scratches from handling, with characteristic "starburst" enamel chipping and oxidation around the original perimeter mounting holes. Reverse: Features an untouched, heavy layer of stable rust and mottled historic backing paint, confirming the sign is completely original, unresprayed, and structurally sound on a heavy-gauge iron body. Disclaimer: This piece is part of an exclusive single-owner collection featuring approximately 20 to 30 exceptional vintage enamel s...

Seller Details

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