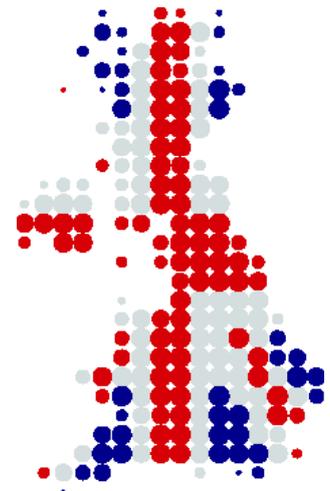


JOIN AS A SELLER

UPDATED 21 FEBRUARY 2023



SELLINGANTIQUES.CO.UK

UK ANTIQUES DEALERS, ALL IN ONE PLACE

CONTACT

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THE OVERVIEW

1. Sellingantiques.co.uk **brings together** the UK's Antiques Dealers onto one central website.
2. Sellingantiques first started its online antiques portal in **2003** and is now 20 years online.
3. The founding member was **Roy Precious Antiques & Fine Art who is still an active member.**
4. Each antique uploaded to Sellingantiques is **approved** by a human being. They do not vet items as such but check for good quality photos and that the item is within dateline.
5. The Sellingantiques website is hosted using the Amazon AWS cloud and we use the fastest highest spec servers. This enables all our results pages and search filters to **load very quickly.**
6. Sellingantiques is an **open and transparent business** whose goal is to provide a successful sales platform for its members.
7. To Sellingantiques the **visitor** to the site is the most important. Dealers are encouraged to treat each visitor with great **care.**
8. Sellingantiques is a community of antique dealers and believes that the way that dealers treat visitors reflects upon **everyone.**
9. Sellingantiques does not obsess about its profit, but is focussed on making the visitor experience as **wonderful** as possible.
10. Sellingantiques charges dealers a **fixed monthly fee.** There are **no commission** charges.
11. Nearly **50% of visits** occur using a smartphone which is why Sellingantiques invests so heavily in optimising its website for these devices using the latest mobile frameworks.



WHY JOIN US?

Sellingantiques is the UK's largest antiques website and has been **online now for 20 years.**

On average we have **25,000 unique visitors per day** and each week we generate over **1,000,000 page views of antiques.**

Dealers benefit from their association with Sellingantiques as it is a **trusted** source to purchase antiques.

Visitors on average **spend 4-5 mins** browsing our site.

You will increase your **antiques footfall** dramatically and instantly.

Dealers **do not sign a contract** with Sellingantiques.co.uk. They simply pay for membership on a monthly basis and can cancel at any time.

Over **600UKdealers** are already active paying members.

Sellingantiques is at the **top of Google** results pages for the most popular antique keywords (and long tail keywords too).

Approx. 900,000 of our pages are trawled each week by search engines and on average **Google robots index 150,000** of our pages each week.

Each dealer is given access to our **easy-to-use** control panel to upload stock.

To maintain standards, only items **over £100** are shown on Sellingantiques.co.uk main pages. Antiques under £100 are placed in a unique section of the site.

Antique dealers have **direct contact** with the customer and can purchase online from the site using Paypal or Stripe.

HOW DO WE RANK ON GOOGLE?

REPORT GENERATED BY WINCHER 21 Feb 2023

The top traffic keywords for antique searches and how we do perform.

Popular Keywords	Google Page Position
Antique Sofas	1
Antique Clocks	1
Antique Bookcases	1
Antique Vases	1
Antique Lamps	1
Antique Beds	1
Antique Dressers	1
Antique Table Lamps	1
Antique Barometers	1
Antique Chests	1
Antique Cupboards	1
Antique Dressing Tables	1
Antique Boxes	1
Antique Stools	1
Antique Necklaces	1
Antique Silver	2
Antique Chairs	2
Antique Bureau	2
Antique Wardrobes	2
Antique Desks	2
Antique Dining Tables	2
Antique Armchairs	2
Antique Dining Chairs	2
Antique Glass	2
Antique Lighting	3
Antique Watches	3
Antique Rugs	3
Antique Tables	3
Antique Mirror	3
Antique Cabinets	3
Antique Brass	3
Antique Chest of Drawers	3
Antique Sideboards	3
Antique Jewellery	4



HOW MUCH DOES IT COST

Membership costs of Sellingantiques.co.uk vary depending upon the amount of stock you wish to display for sale.

The item limits shown below are the number of items you can display at any one time. By way of illustration: if you upload 75 items, and you sell 10 items, you can then upload a further 10 items (and so on).

75 ITEMS DISPLAY LIMIT = £90 PER MONTH

150 ITEMS DISPLAY LIMIT = £124 PER MONTH

250 ITEMS DISPLAY LIMIT = £225 PER MONTH

350 ITEMS DISPLAY LIMIT = £331 PER MONTH

HIGHER DISPLAY LIMITS ARE AVAILABLE ON REQUEST.



DO YOU HAVE DATELINES?

Yes, each item shown on Sellingantiques needs to fall within our dateline policy. The antique dealer will need to declare the date of manufacture for each item they upload. This date will need to be within the following datelines:

Pre 1930

- Barometers
- Metal ware
- Furniture
- Glassware
- Maps
- Textiles
- Tapestries
- Caddies
- Lighting
- Miniatures

Pre 1940

- Ceramics and Porcelain
- Ship Models
- Armour and Militaria

Pre 1950

- Art Deco
- Art Nouveau
- Arts and Crafts
- Carriage Clocks
- Garden Furniture
- Sculpture and Bronzes
- Silver
- Stamps
- Scientific Instruments

Pre 1960

- Posters
- Prints
- Musical Instruments

Pre 1970

- Art
- Books
- Carriage Clocks
- Longcase and Bracket Clocks
- Jewellery
- Manuscripts and Ephemera
- Pictures
- Photographs
- Silver
- Watches



TERMS AND CONDITIONS

We find Sellingantiques has a life of its own so there is no need many terms and conditions or legal documents to sign.

This is the current list of **terms and conditions** which we ask all dealers to follow:

- 1.** Items displayed must be antiques within dateline.
- 2.** You must keep your listings up-to-date eg. when item is sold, it must be marked sold.
- 3.** You must be an antique dealer and be located and have a UK base
- 4.** Antique photos should be well taken.
- 5.** You cannot display antiques for other dealers, you must be the seller of the items.
- 6.** You cannot use techniques which de-tract from the items listed by other dealers (eg borders around photos, use of terms "ON SALE")
- 7.** You cannot use unethical techniques with the purpose of getting to the top of listings



THANK YOU FOR YOUR INTEREST

We would be delighted to welcome you to our well established antiques portal.

If you have any questions you can email or call us anytime. Or for really impartial feedback you can contact any member on the site who we are sure will be able to give you real feedback.



OK. I WANT TO SIGN UP. WHAT NEXT?

To join us simply go to www.sellingantiques.co.uk/join

If you have any questions you can email us at contact@sellingantiques.co.uk or call us 01293 387 117